



Park City Mountain Resort Selects SCI's FOOD-TRAK® System for Food and Beverage Inventory and Procurement

Scottsdale, AZ – April 20, 2011. System Concepts, Inc. (SCI), an industry leader in food and beverage inventory and procurement software and consulting announced today that Park City Mountain Resort has implemented the FOOD-TRAK system as its food and beverage management solution.

“We selected the FOOD-TRAK system to control and standardize our F & B operations and lower our food costs. We felt by not having a system in place our property was always subject to human error and vendor error”, according to Deirdra Walsh, Director of Food and Beverage for the resort. “SCI handled all the implementation and even trained our managers in best practices for receiving and control processes”.

“We are thrilled to add Park City to our rapidly expanding group of premier ski resort clients,” said Bill Schwartz, CEO of System Concepts, Inc. “Their use of FOOD-TRAK software and SCI’s consulting services to master food and beverage cost control will set a fine example for other ski areas around the world striving to lower their food costs and maximize F&B profitability.”

Park City Mountain Resort joins fellow POWDR Corporation FOOD-TRAK users Mt. Bachelor in Oregon, Killington Resort in Vermont, and Copper Mountain in Colorado. Located in Park City, Utah, the resort is ranked a top-five ski resort by the readers of SKI magazine and was the site of many ski and snowboard events during the 2002 Olympic Winter Games.

About System Concepts, Inc.

System Concepts, Inc. (SCI) offers a wide range of services to help its clients control food and beverage costs. Developer of the award-winning FOOD-TRAK® System, SCI is one of the world’s leading specialists in the field of food and beverage inventory and procurement systems. Since its founding in 1980, more than 10,000 clients worldwide have turned to SCI for its software automation solutions, on-site professional system implementation, hosting, consulting, training and support. SCI is headquartered in Scottsdale, Arizona. For more information, please visit www.foodtrak.com.